

Finding Innovative & Creative Solutions - FICS 2024

Pitching Event at the Altınbaş University

Ek-1

Istanbul, Türkiye

Introduction

Finding Innovative & Creative Solutions (FICS) is the flagship international entrepreneurship program of the National University of Sciences & Technology (NUST) that encourages Undergraduate and Postgraduate students to devise technology-based solutions with a focus on real-world problems. It is a global competition between the brightest minds who present innovative solutions to some of the world's most challenging issues. FICS is aligned with the United Nations 17 Sustainable Development Goals (SDGs) and is held annually with participation from universities across the world.

In 2023, FICS expanded its reach globally by hosting its first-ever international pitching event at Gazi University, Ankara, Türkiye. The event saw participation from 20 universities, where students presented innovative ideas to address pressing global challenges. The success of FICS in Turkey reinforced its position as a platform for global collaboration and innovation.

FICS 2024

This year FICS 2024 is expanding and conducting similar pitching events in other universities in USA, Türkiye, Azerbaijan, UK and more. *FICS 2024 also has a special category award in Climate Change and will be partnering with Azerbaijan and COP29 for a consortium of HEIs and top student ideas to be showcased at COP29.*

FICS International - Türkiye Pitching Event 2024

Building on the success of the International Pitching Event 2023, FICS is expanding its footprint in Türkiye and *is proud to announce the expansion of its local chapter at Altınbaş University, Istanbul in June 2024.* The event will serve as a platform for Turkish students to showcase their creativity, problem-solving skills, and innovative solutions on an international stage. Students will also have the opportunity to interact with industry experts and gain valuable insights into emerging technologies.

The event will not only promote cross-cultural exchange but also contribute to the development of a vibrant innovation ecosystem in Türkiye.

Benefits & Opportunities

FICS offers a number of benefits and opportunities to the participants and winners. Over the course of the program, participants will get a chance to:

- 1. Guidance and Mentorship by Experts**
- 2. Networking with top Investors and Business Community**
- 3. Mentoring sessions & Innovation Workshops with Distinguished Trainers**
- 4. Cash awards presented to the Winners (up to \$5000)**
- 5. Free incubation space at NUST**
- 6. Certification & Technical Training by NUST**
- 7. Internship Opportunity at NUST**
- 8. Membership of FICS Graduate Pool**
- 9. Global Exchange & International Partnerships**

In addition to this, the top 2 winning teams of the **Pitching Event at the Altınbaş University** will get the following support for participating in the Grand Finale in Pakistan:

- 1. Sponsored air tickets (for 2 members per team)**
- 2. Free accommodation in Pakistan (including logistics and food)**

IMPORTANT DEADLINES

- *Online Project Application Deadline: 26th of May 2024*
- *Announcement of Preliminary Evaluation: 7th of June 2024*
- *Onsite Project Presentation (Altınbaş University): 13th of June 2024*
- *Grand Final (Pakistan-NUST): July 2024*

REGISTRATION LINK:

<https://fics.nust.edu.pk/register/student/>