

ÇANAKKALE FACULTY OF APPLIED SCIENCES
DEPARTMENT OF HEALTHCARE MANAGEMENT
EDUCATION PROGRAM OF THE INSTITUTION

1. MISSION, VISION, VALUES, TARGETS, PERFORMANCE INDICATORS

Mission: To become a department providing healthcare management education, conforming international criteria, contributing the scholarly literature, educating applicants of healthcare clerk and manager positions, and preferred for educational success.

Vision: The department aims to educate healthcare managers having required competences of work, developed research and problem solving skills, cultural and communicative skills, who can lead colleagues and follows the principals and reforms of Atatürk. In addition, the attendees are intended to pay regard to universal public healthcare responsibilities, knowledge for sustainability and advancement of medical services, and exercising and sharing the information effectively.

Purpose: The aim of the department is to educate healthcare managers who have information on healthcare service problems; are qualified to have knowledge, skills and attitudes to produce solutions; follow ethical principles; have the ability for self-development; and meet the international criteria in the field.

Values:

- Scientificness
- Ethics
- Equality
- Justice
- Compassion
- Respect
- Indulgence
- Solidarity
- Involvement
- Entrepreneurship
- Cooperativism
- Innovativeness and creativity
- Quality and efficiency
- Collaboration

- Perfectionism
- Life-long learning

Targets:

- Recognition of economic, psychologic, social and cultural factors harming human health
- Having knowledge on healthcare service practice, organization and finance.
- Having knowledge of reasons, diagnoses and treatment of diseases.
- Having respect to human beings and patient rights, recognition of privacy of patient information in practice.
- Being compassionate, honest and liable in relations with patient, doctor and other people.
- Acting rightful, honest and consistent in professional life time with patient relatives, colleagues and other people.
- Having effective written and vocal communication with patients, patient relatives, colleagues and other related people.
- Learning ways of comprehending information to respond to scientific, technologic and professional improvements and social needs.
- Appreciating and accepting the importance of lifelong and self- learning.

Performance indicators:

- Number of conducted projects, publications, patents and ventures of the academic personnel.
- Application of international accreditation by means of educational planning.
- Having graduates who are favored and preferred in their career.

2. EDUCATION LANGUAGE

Language of education is Turkish. It is planned to convert to 30% English education in following years.

3. GRADUATES/STUDENTS

The bachelor's degree program began accepting student in 2018, and therefore has no graduates yet. Number of students in three years of level is approximately 200.

4. ACADEMIC STAFF

The department has 2 Full Professors, 1 Associate Professor and 1 Assistant Professor. Also a Research Assistant with PhD is temporarily assigned in the department.

5. NUMBER OF STUDENTS PER TEACHING STAFF

The number of students per teaching staff is 50 ($200/4=50$).

6. STUDENT, LABS, CLASSROOMS, WORKSHOPS... etc.

Due to the lack of a building of the faculty, the department temporarily uses classrooms and computer labs in the Faculty of Marine Sciences and Technology and Faculty of Political Science.

7. RESEARCH AND DEVELOPMENT LABS

It is planned to establish labs for research and development projects in the future.

8. TEKNOPARK APPLICATIONS AND SERVICES

Assoc. Prof. Özge UYSAL ŞAHİN of our department has a venture in the Teknopark (Technopark), which implements projects; and the park supports scientific research and development applications.

9. PATENTS

The department does not have any patent applications currently.

10. PUBLIC AND PRIVATE SERVICES

Apart from education, the department does not provide any public or private services.

11. AFFILIATED SCI/SCI-Exp. PUBLICATIONS

The department is affiliated by a SCI Exp. Article in 2019.

12. AFFILIATED DOMESTIC JOURNAL ARTICLES

The department is not affiliated by any domestic publication in 2019.

13. AFFILIATED INTERNATIONAL PROJECTS

The department is currently not affiliated by any international projects.

14. AFFILIATED DOMESTIC PROJECTS

The department is affiliated by a domestic project in 2019.

15. FOREIGN STUDENT QUOTAS AND NUMBERS

The department had 10 quotas for foreign students in 2019 and has 1 foreign student currently.

16. BILATERAL COOPERATIONS

The department formed 3 agreements under Erasmus+ since beginning of education in 2018. These agreements were signed with institutions from Romania, Italy and Bulgaria. Likewise, cooperation

was formed with an institution from Moldova under Mevlana Program. Moreover, agreements were signed to obtain trainings on Medisoft and Sisoft Hospital Management Systems.

17. DOMESTIC AND INTERNATIONAL FORUM/CONFERENCE/WORKSHOP

Members of the department attended 5 international meetings in 2019.

18. INSTITUTIONAL AWARDS

The department is currently not granted for institutional awards.

19. ELIGIBILITY AND KEYWORDS FOR THE DEPARTMENT

Eligibilities:

- Geographic location
- Innovative staff
- Contemporary and qualified education program
- Determined behavior of the executives towards democratic processes for institutionalism
- Ease of interaction between main service units.

??Keywords:

- Modern healthcare services
- Innovation
- Solution orientation
- Healthcare management

20. EXPECTED IMPROVEMENTS

Due to recent emergence of the program, required feedback from students is not adequately obtained. Improvements based on surveys and analyses are expected to be planned in the near future. On the other hand, expected improvements in regard to department staff are;

- Limited financial sources for research activities
- Insufficient support for international scientific and professional activities of the students and staff members
- Insufficient number of symposium, conference, workshop, panel discussions etc. related to the field in the university

21. ECTS AND THE BOLOGNA PROCESS

Names and credit load of compulsory and elective courses students are entitled to take are determined as semester credit system. The bachelor's program has 168 ECTS compulsory, 116 ECTS elective courses in credit in total.

22. APPLICATION OF ACCREDITATION

Accreditation process has not begun since the program does not have graduates currently, nevertheless required documentation is ongoing regularly.

23. STAKEHOLDERS

Stakeholder is defined as the actors affected by the decisions and actions to meet the goals of an organization. Main stakeholders for universities are students, graduates, employers and employees. Moreover, it is stated that determining expectations of each stakeholder is a difficult process and not functional, therefore, specifying stakeholders for each department is underlined to be more adequate. Thereafter stakeholders of the department are;

Internal stakeholders:

- Academic staff
- Administrative staff
- Students
- Rectorate and related academic/administrative units

External stakeholders:

- Çanakkale Provincial Directorate of Health
- Çanakkale Administration of Public Hospitals
- Çanakkale Provincial Directorate of Public Health
- Other universities
- Municipality of Çanakkale
- Governorship of Çanakkale
- People of Çanakkale

It is comprehended that emerging and sustaining continuous development efforts requires not only contribution of senior management, but also contributions from stakeholders' views and intimations play a crucial role. Stakeholders' views are taken into account to ensure reassessment of education program in near future for meeting aims and goals. Multilevel systemic approach of the department is projected to maintain high quality, creative and updated via continuous feedback from stakeholders.

24. RELATIONS WITH GRADUATES

The program began education in 2018 therefore has no graduates.

25. PARTICIPATION TO SATISFACTION SURVEYS

The program began education in 2018 therefore survey studies have not begun.

26. SCHOLARSHIPS, PROFESSIONAL DEVELOPMENT AND CAREER, SEMINARIES, CONFERENCES, SOCIAL, CULTURAL AND ATHLETIC ACTIVITIES

Students can participate in seminars, conferences, social and cultural activities in the university. Those in need of scholarship are guided to scholarships awarded by public and private institutions. First grade students have joined a guided tour in the Martyrdoms as part of Principals of Atatürk and History of Turkish Revolution course and a project named “ÇOMÜ Öğrencileri Ecdadı İle Buluşuyor” (Students of ÇOMÜ is meeting the ancestors). Also, orientation training for use of ÇOMÜ Libraries, and “Job Seeking Skills” training by İŞKUR (Turkish Employment Agency) were implemented. Department has two students who had participated a European Youth Project in Romania for ten days.

Additionally, academics from foreign institutions connected via Erasmus+ give seminars on several topics, and the program continues to serve seminars to students and other stakeholders each Mondays.

27. GRADUATE DEGREE EDUCATION

The department administrates a master’s degree program, Healthcare Economics, which accepted students in 2020 Fall Semester for the first time. More graduate degree programs are planned to be opened in near future.

Strategic Plan of Healthcare Management Department of Çanakkale Faculty of Applied Sciences

STRATEGIC AIM 1: To become a scientific, entrepreneur and innovative university

Strategic Goal 1: Implementing scientific, entrepreneur, innovative activities which creates difference

Strategy 1.1. To have courses different than similar programs in Healthcare Management, to be a leading department

Strategy 1.2. To have applied and innovative education with courses including KOSGEB Entrepreneurship and European Union projects

Strategic Goal 2: Making use of technological advancements

Strategy 2.1. To have more academic to use smart boards

Strategy 2.2. To make use of required software such as Word, Excel, Endnote, animated presentations, Turnitin and Mendeley

Performance indicators	2018 T	2018 A	2019 T	2019 A	2020 T	2020 A	2021 T	2021 A	2022 T	2022 A
Attended conference, symposium, workshop	5	11	4	5	4		4		4	
Domestic projects	0	0	1	1	0		0		0	
Applications of International projects	1	1	0	0	0		0		0	
Number of appearances of teaching staff in press	0	1	2	2	3		3		3	
Number of trainings given under KOSGEB entrepreneurship trainings	0	0	0	0	2		2		2	
Evaluation: survey, turnitin, animated presentation oriented trainings attended	0	0	3	3	4		2		1	

T: targeted, A: achieved

STRATEGIC AIM 2: Serving high quality education

Strategic Goal 1: Giving courses by best possible academics in and out of the university

Strategy 1.1. Proposing courses to academics with high SSCI records

Strategy 1.2. Involving courses and applications of different fields in the education plan

Strategic Goal 2: Procuring international accreditation

Strategy 2.1. Providing required sub- and superstructure preparations

Strategy 2.2. Employing academics with required English proficiency for international accreditation, improving language competences of existing academics

Strategic Goal 3: Internationalizing the department

Strategy 3.1. Implementing and contributing to projects of Erasmus + etc. in terms of international cooperations

Strategy 3.2. Organizing and attending international symposiums, panel discussions and workshops

Performance indicators	2018 T	2018 A	2019 T	2019 A	2020 T	2020 A	2021 T	2021 A	2022 T	2022 A
Number of students attending Erasmus+, Mevlana, Farabi programs	0	0	30	2	30		30		30	
Orientation trainings	1	1	1	2	1		1		1	
Number of applied courses	2	2	2	2	3		4		4	
Number of actual meetings on sociopolitical and urban issues	2	2	3	3	2		2		2	
Number of students having internship	0	0	0	0	60		60		60	
Number of SSCI publications of teaching staff	1	1	2	1	2		2		2	
Number of organized panel discussion, workshop etc.	0	0	0	0	3		1		2	
Evaluation: Survey										

T: targeted, A: achieved

STRATEGIC AIM 3: Improving relationships with stakeholders

Strategic Goal 1: Having fast and efficient communication with the stakeholders

Strategy 1.1. Organizing common activities with students and graduates

Strategy 1.2. Visiting regional health institutions regularly

Strategy 1.3. Having stakeholders' evaluation of departments' strategic plan

Performance indicators	2018 T	2018 A	2019 T	2019 A	2020 T	2020 A	2021 T	2021 A	2022 T	2022 A
Number of stakeholder analysis and updates	0	0	1	1	0		1		0	
Number of meetings/visits to the sector	0	0	1	1	1		1		1	
Number of graduate activities	0	0	0	0	0		0		1	
Number of sectoral tours	0	0	1	1	1		0		0	
Evaluation: survey, photos, number of appearances in press	0	0	10	10	20		20		25	

T: targeted, A: achieved