Faculty of Architecture and Design 2018-2022 Strategic Action Plan

Strategic Objectives	Strategic Goals	Policies
Strategic Objective 1: In undergraduate education achieve perfection	Goal 1: To increase the level of students accepted to undergraduate programs to the highest level. deliver, reinforce	1.1.1 Design and carry out activities for representation and promotion in coordination with the University Press Office
		1.1.2 Ensuring the protection of the physical infrastructure provided to students and initiating improvement and development studies
		1.1.3. Supporting the scientific activities of academics and students
	Goal 2: To raise the quality of the academician profile of our faculty to the highest level.	1.2.1 To reinforce the meticulousness shown in the appointment and promotion of academic staff
		1.2.2 Encouraging and supporting activities that will enrich the professional experience of academic staff
		1.2.3 Developing mechanisms that will increase the development and productivity of academic staff regarding education/training
	Target-3 Qualification level of the Faculty of Architecture and Design in undergraduate education reinforce	1.3.1 To follow the feedback processes targeting continuous improvement in both undergraduate programs and supporting activities
		1.3.2 To improve our students' English level and communication skills
		1.3.4 Ensuring that the needs of academic units regarding educational activities are met
		1.3.5 Strengthening physical infrastructure
		1.3.6. Encouraging students to keep their academic success levels high
Strategic Objective 2: qualified planning and design projects and reveal its applications to put	Goal 1: To encourage quality planning and design projects and practices	2.1.1 Increasing the appointment and promotion criteria in direct proportion to objectivity
		2.1.2 Encouraging contest applications on different platforms
		2.1.3. Organizing events to promote funding sources
	Goal 2: Opening to multi-disciplinary and interdisciplinary planning and design activities that can have an international impact and have strategic importance to ensure	2.2.1. To lead the way in creating environments that will enable departments to be aware of each other's fields.
		2.2.2. Increasing corporate collaborations with universities abroad, planning and design workshops
Strategic Objective 3: Our recognition and increase our visibility	Goal 1: To support the education and research activities of our university	3.1.1 Supporting activities in organizing symposiums, congresses, conferences, workshops and seminars
		3.1.2. Contacts with universities abroad and in the country, planning and design workshops to establish corporate collaborations to do
	Goal 2: To increase students' national and international academic experiences	3.2.1. Making contacts with other universities to establish FARABI and ERASMUS exchange and internship programs
		3.2.2. Supporting the activities of students and student societies
	Goal 3: Ensuring international equivalence of academic processes	3.3.1. To follow feedback processes aimed at continuous improvement in both undergraduate programs and supporting activities
		3.3.2. Carrying out the necessary support activities to ensure the international accreditation of our departments

	Goal 1: Healthy and permanent with the business world/planning and design sector	4.1.1. Supporting graduate programs
Strategic Objective 4: offered social improve services	develop cooperation	4.1.2. Helping faculty members establish and maintain such relationships
	Goal 2: Our graduates Keeping relationships with faculty alive	4.2.1. Organizing social events
		4.2.2. Creating advisory boards from the planning and design sector
		4.2.3. Using the website up-to-date and effectively
		4.2.4. Conducting stakeholder surveys.
Strategic Objective 5: corporate learning place and increase employee satisfaction	Goal 1: Motivation and commitment of academic and administrative staff Providing a positive work environment that supports	5.1.1 To design activities, social events and awards that increase the motivation and commitment of academic and administrative staff
	Goal 2: Creating a corporate learning environment	5.2.1 Designing information flow processes
		5.2.2. Facilitate access to information regarding academic and administrative processes, rules, regulations, statistics and decisions taken