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Cawangan Pulau Pinang
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Kampus Bertam



IJCHT-21
Beyond Smart Tourism
INSPIRED BY PEOPLE, BALANCED BY NATURE, DRIVEN BY TECHNOLOGY

THE INTERNATIONAL JOINT CONFERENCE ON HOSPITALITY & TOURISM 2021 (IJCHT-21)

Virtual Conference

13 - 15 SEPT 2021



Beyond Smart Tourism

Inspired by People, Balanced by Nature, Driven by Technology

Organizers

- Faculty of Hotel and Tourism Management
Universiti Teknologi MARA Cawangan Pulau Pinang
- National Institute of Development Administration, Thailand
- Forum Program Studi – Pendidikan Tata Boga Indonesia
- Çanakkale Onsekiz Mart University, Turkey
- King Mongkut's Institute of Technology Ladkrabang, Thailand
- Universitas Negeri Surabaya, Indonesia
- University of South Florida, Muma College of Business, USA
- Association of North America Higher Education International
- TROAS International Tourism Research Association

Topics

Topics of interest include, but are not limited to, the following

- Community-Based Tourism
- Advancement in Gastronomy
- Culture, Heritage and Arts
- Cosmetology
- Health and Wellness Tourism
- Sport Tourism
- Sustainable Tourism
- Disruptive Technologies
- Virtual Reality and Augmented Reality
- Service Automation in Tourism
- Artificial Intelligence
- Robotics Application

Publication Opportunities

All accepted abstracts shall be published in the conference e-Proceedings with eISSN number. Selected full papers will be considered for one of the following journals:

- Journal of Hospitality and Tourism Technology (Scopus)
- International Journal of Business and Society (IJBS) (Scopus)
- Asian Journal of University Education (Scopus)
- Current Applied Science and Technology (Scopus)
- Journal of Tourism, Hospitality, and Culinary Arts (ASEAN Citation Index)
- ESTEEM Journal of Social Sciences and Humanities (MYCITE)
- Journal of Global Business Insights (JGBI)
- Journal of Global Tourism and Technology Research (JGTTR)
- e-Academia Journal (MyCite)
- International Journal of Business Management and Sustainability (MyCite)

Note: Some journals may impose article processing fees (APC) in which acceptance, agreement and payment are solely under the discretion of authors.

Keynote Speakers



Professor Dr. Cihan Çobanoğlu
McKibbin Endowed Chair Professor
University of South Florida
Muma College of Business
United States of America



Professor Dr. Noel Scott
Adjunct Professor of Tourism
Management
Sustainability Research Centre
University of the Sunshine Coast
Australia

Important Dates

Extended Abstract	15 June 30 May 2021
Notification of Paper Acceptance	15 Apr - 30 June 2021
Full Paper Submission (optional)	15 July 2021
Registration and Payment	15 July - 15 Aug 2021
Video Presentation Submission	31 Aug 2021
Virtual Presentation	13 - 15 Sept 2021

Conference Fees

Malaysian	MYR 150
International	USD 25

Note : The conferences fees only cover e-conference proceeding (eISBN) and e-certificate.

Contact Us

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www.pitch.ijcht.com



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