

## ÇOMU GIFTED APPLICATION AND RESEARCH CENTER

### SWOT ANALYSIS 2024

Education, training and management activities were examined from various angles and the strengths, weaknesses, opportunities and threats of the research center were evaluated in line with the institutional goals of our university. Evaluation;

- \* Compliance with the corporate mission, vision, goals and objectives,
- \* Corporate quality policy and predetermined strategic goals,
- \* Research activities,
- \* Evaluation of academicians,
- \* Student/academic communication,
- \* It was carried out within the scope of academic, administrative and support units.

#### **Strengths of the Center**

- In general, all employees are committed to the university's corporate mission, vision, goals and objectives.
- \* Trying to implement corporate strategies in accordance with the university's corporate mission, vision, goals and objectives by all staff.
- \* The presence of academic staff specialized in their field who will work with gifted children who have the necessary competence in their field.
- Our academicians have the capacity to produce qualified academic publications and works on their subjects.
- Our academicians have the potential to produce qualified projects about their subjects.
- \* Presence of members of the advisory board from domestic and abroad
- Being able to work collaboratively with other public and private institutions
- \* Science-society activities, spreading science to society and having significant experience and team in the university-society meeting
- \* Being a center that follows technological developments and innovations
- The university library should be strong and active
- \* Application of the participatory management approach in academic and administrative structure

#### **Weaknesses of the Center**

- The absence of a physical space belonging to the center
- \* Lack of revolving capital of the center
- Lack of high awareness
- \* Students do not have sufficient awareness about gifted children
- \* Lack of a strong system infrastructure for center activities

#### **Opportunities**

- Enabling the developments in the field of science and technology to increase the effectiveness of education, training and research activities
- \* The emphasis on "Research" included in the Mission and Vision of our University
- \* The capacity to make domestic and international cooperation protocols
- \* There is no other university in the immediate vicinity
- \* Increasing interest in the education of gifted students
- \* The experience, ability and development desire of the teaching staff is sufficient.
- Different institutions and organizations of society need the support of the University
- \* Providing support to community-oriented projects by institutions such as SPO, TUBITAK and National Agency

\* The existence of European Union Framework Programmes

### **Threats**

- Lack of budget of the center
- The problems of gifted students are not discussed enough in the public opinion about their education and they do not have enough awareness about the subject
- It is difficult to make predictions about the number of individuals that the trainings can reach
- \* Various deficiencies related to the physical infrastructure