



Strengths of our center

1. In general, all employees are committed to the institutional mission, vision, goals, and objectives of the university.
2. Trying to implement institutional strategies in accordance with the institutional mission, vision, goals, and objectives of the university by all personnel.
3. Implementation of participatory management approach in academic and administrative structuring.
4. The relationship between our center and other units in the University is strong.
5. The general approach of the university to the study centers is contemporary, solution-oriented, and supportive.
6. The faculty members in the board of directors of the center come from different disciplines and this reveals an interdisciplinary perspective.
1. Presence of academic staff with the necessary competence in the field.
2. The academic staff of our university, who will operate with our Research Center, have the capacity to produce qualified academic publications and projects on their subjects.
3. Our university has one of the largest and most comprehensive libraries in the region and provides instant access to online resources and databases with the username and password given to our students for off-campus access.
4. Supporting and encouraging the necessary organizations related to entrepreneurship and innovation activities in our university by the management.
5. Strong participation in management and consideration of recommendations.

Weaknesses of our center

1. Inadequacy of physical facilities and physical space limitation of our center.
2. Insufficient economic support for academic staff in international studies.
3. Financial resources have not yet reached the level required to carry out all the planned work.
4. The physical and financial infrastructure required to carry out the activities of the center is not sufficient.
5. Relations with external stakeholders are not at the desired level.

Opportunities

1. Compared to other provinces and metropolitan cities; Considering the population of the province, it is the most comprehensive, largest and the best university with the best facilities.
2. In general, the academic staff have a good command of the current legislation and have the potential to develop university-industry, university-public relations.
3. Recognition of the academic staff in the national and international academic environment due to their sufficient knowledge and equipment in their fields.

4. To have sufficient academic staff who are qualified to work in national and international projects.
5. The experience, ability, and desire to develop of the teaching staff are sufficient.
6. Adequate support of senior management for interdisciplinary projects related to the realization of corporate objectives.
7. The widespread use of remote sensing and geographic information systems technologies in public institutions.

Threats

1. Due to the difficulties experienced in the promotion of the planned activities, it is not possible to ensure that all the targeted audience benefits from the programs.
2. Staying below the desired level in infrastructure development processes due to lack of financial resources.
3. There are various deficiencies related to physical infrastructure.